



Dear Friends of Nursing:

On behalf of the New Jersey State Nurses Association and the Institute for Nursing, we would like to invite you to be part of our upcoming NJSNA/IFN Professional Conference. This year's conference will be held October 17, 2025, at the Hyatt Regency Princeton, Princeton, NJ.

This year we are expanding our exhibitor area. There are sponsorship opportunities available. No donation is too little, and any support is appreciated.

Each exhibit space includes one 6ft. draped table, two chairs, and a wastebasket. We are also offering 2 CE presentation passes/table to our conference during the downtime of the exhibit area. The cost of the table includes the above as well as our CT Breakfast, Buffet Luncheon and refreshment breaks.

Be part of a captive audience, gain high quality leads through personal contacts with leaders, networking with attendees during lunch. You will receive recognition at the event as well as recognition on our website.

The Institute for Nursing will be providing the contact hours for these programs. The Institute for Nursing is accredited as a provider of nursing continuing professional development by the American Nurses Credentialing Center's Commission on Accreditation.

**DON'T MISS OUT!** Join us and be prepared to actively promote your products and services to many high-profile nurses and nursing leaders throughout the State of New Jersey.

We are looking forward to you joining us at this informative event and want you to be part of it!

For more information contact Judy Schmidt at [judy@njsna.org](mailto:judy@njsna.org).

*Sincerely,*

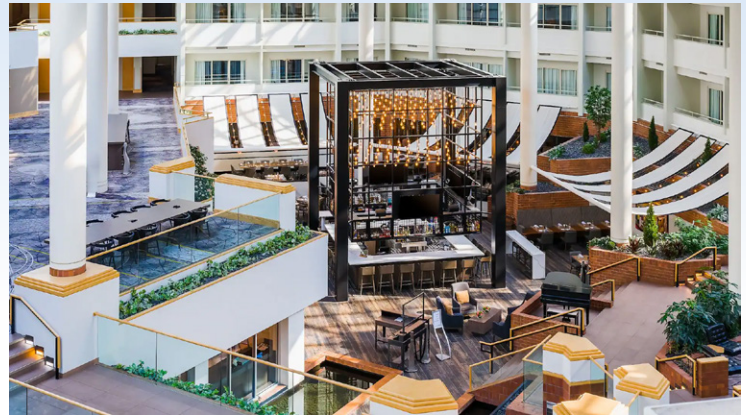
*Margaret Farrell Daingerfield EdD, RN, CNE  
President, New Jersey State Nurses Association*

*Kristin Meloche Sagedy PhD, RN, CEN  
President Elect New Jersey State Nurses Association  
Chair, Institute for Nursing*



*New Jersey State  
Nurses Association/Institute for Nursing*

## PROFESSIONAL CONFERENCE



Collaborate & Connect  
*with* **NURSES**

**October 17, 2025**  
Hyatt Regency  
Princeton, New Jersey

### Why Exhibit?

The New Jersey State Nurses Association and the Institute for Nursing offers workshops, seminars, and presentations that allow nurses to earn continuing education credits. Exhibiting at the NJSNA Professional Conference provides organizations with a strategic opportunity to connect with nurse, promote your products/services, generate leads, and contribute to the advancement of nursing and healthcare.

### Why Nurses Attend?

The NJSNA/IFN Professional Conference is an opportunity for professional growth, advocacy, and community building. Nurses can attend career development sessions to help them navigate different specialties, explore job opportunities, or advance their career through leadership or educational pathways.



### Who Attends?

- Nurses • Deans
- Educational Program Faculty
- Students who are interested in education

### Exhibitor Package \$1,495

#### ***Includes:***

- Two (2) CE presentation passes
- 6' draped table
- Two (2) chairs
- Waste basket
- 4' x 2' fabric banner with your company name and logo (yours to keep)
- CT breakfast, buffet luncheon & refreshment breaks
- Event and website recognition



**REGISTER TODAY!**

**Questions on exhibiting at NJSNA/IFN Professional Conference?**

**CONTACT:** Shane Osborne | 267.372.0733 | [sosborne@healthcommedia.com](mailto:sosborne@healthcommedia.com)

# 2025 Sponsorship Opportunities

## PLATINUM *(Technology\*, Breakfast or Lunch Sponsor)*

EXCLUSIVE ..... \$4,000  
Co-Sponsor ..... \$2,000

- 1 Table-top display
- 1 free registration
- 1 handout at registration table
- Recognition by event speakers from the podium
- Recognition on NJSNA website
- Signage prominently displayed at event
- Acknowledgment in the post New Jersey Nurse newsletter

## GOLD *(Coffee Breaks)*

EXCLUSIVE ..... \$2,000  
Co-Sponsor ..... \$1,000

- Recognition by event speakers from podium
- Recognition on NJSNA website
- Signage prominently displayed at event
- Acknowledgment in the post New Jersey Nurse newsletter

## SILVER *(Speaker Honorarium)*

EXCLUSIVE ..... \$1,500  
Co-Sponsor ..... \$1,000

- Recognition on NJSNA website
- Signage prominently displayed at event
- Acknowledgment in the post New Jersey Nurse newsletter

No donation is too little.  
Any support is appreciated.

Thank you!

\*Exclusive sponsorship only.

## BRONZE *(Refreshment Service)*

EXCLUSIVE ..... \$1,000  
Co-Sponsor ..... \$500

- Signage prominently displayed at event
- Acknowledgment in the post New Jersey Nurse newsletter

## GENERAL\*

EXCLUSIVE ..... \$500

- Acknowledgement in the post New Jersey Nurse Newsletter

**SIGN UP TODAY!**



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# Opening Night Sponsorship



## COMEDY CLUB CATCH A RISING STAR 7:30 PM-9 PM • October 16, 2025

*This offers significant opportunities for visibility and brand recognition among nursing professionals and industry leaders. By sponsoring the opening reception of the event, your company gains prime exposure with:*

### ■ Event Signage & Verbal Acknowledgement

Your company's logo will be prominently displayed during the conference, ensuring high visibility throughout the event. Additionally, your sponsorship will be acknowledged verbally during the conference, ensuring your brand is recognized by attendees.

### ■ Conference Entrance Recognition

Your logo and sponsorship will be featured at the conference entrance, providing maximum exposure to all attendees as they arrive, setting the stage for strong brand visibility.

### ■ Promotional Video

You'll have the opportunity to showcase your company in an up-to-60-second promotional video that will be played during the conference. This gives you a chance to directly engage the audience and highlight your brand's values and offerings.

### ■ Social Media Exposure

With two dedicated social media posts—one announcing your sponsorship and another thanking you post-conference—your brand will receive continuous engagement from NJSNA's audience across platforms, ensuring extended reach and recognition.

### ■ Weekly Member E-newsletter Feature

Your company's logo and sponsorship will be featured in one issue of Nurses Weekly, a member e-newsletter, putting your brand in front of an engaged, professional audience.

### ■ Premium Exhibit Booth Location

As a sponsor, you'll receive a prime location for your exhibit booth, maximizing foot traffic and giving you the opportunity to directly interact with conference attendees, network, and showcase your products or services.

**SPONSOR TODAY!**



**INVESTMENT:**  
**\$9,750**



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